



TRAVELLER COMMUNITY MANAGER (Part Time)

Location Dubai / Remote

Language English

Experience At least 4 years in online engagement / community management

Remuneration \$15-25k+ pa

Job description

This is an opportunity for an online community manager to join a young, ambitious travel start-up. Little Voyage is an experiential travel company offering pre-designed and custom itinerary trips. We are recruiting a community manager who can support the business to build, grow, and manage our online communities.

This position requires good communication skills and you should enjoy working in a dynamic fast-paced start-up environment alongside the founders. This role has the capacity to develop into a founding team member position with the company long-term. You can work your own hours and visit us in the Dubai office once or twice a week if you're based in Dubai.

You need to be someone who has experience advocating a brand on social networks and actively championing Little Voyage within the online traveller and influencer communities to connect with potential customers and partners. You'll be informing people about our products and services with social and informal communication to boost awareness for the brand. The Little Voyage traveller is an affluent experiential traveller who typically spends between \$5-10k+ on leisure travel annually.

Key Responsibilities

- Connecting with online communities who fit the Little Voyage traveller profiles
- Searching relevant terms, topics, and/or keywords to find blogs to comment on, niche networks to participate in, or questions to answer
- Using various social media platforms to have conversations with potential customers
- Creating blogger outreach campaigns
- Creating brand advocates or "evangelists" from existing community members
- Growing relevant followers and fans to Little Voyage social media accounts
- Participating in relevant Twitter chats and attending industry-specific networking events
- Creating, distributing, and/or sharing relevant content
- Monitoring forum, replying to threads, and answering user questions
- Making personal connections with users by speaking with them on a regular basis
- Moderating blog and social media comments and respond accordingly
- Speaking directly with users, whether that be via social media, email, phone, or in person
- Asking users for feedback, either directly or by polling
- Measuring the brand's social media analytics
- Monitoring competition and industry trends
- Testing new social media platforms as they arise and determine which are a good fit for the company and implementing accordingly
- Working as the middleman between the users and the internal development team to improve user experience



Skills and Experience

- Existing presence and network in online traveller communities
- Extensive knowledge of social media networks and communities
- Great analytical and communication skills
- Friendly rapport and ability to connect well with people
- Organised and methodical approach with high emotional intelligence
- Relentless self-starter
- Experience working with or in a start-up team
- Excellent attention to detail, with strong written and spoken communication skills
- A mature outlook, professional attitude and team-oriented approach
- Experience working in a hotel or in the travel industry (online)
- Must love travelling

To Apply

Please send us an up-to-date CV and a cover letter or video explaining why you feel you are the best person to join the Little Voyage and this role. Please submit your application here:

www.little.voyage/join-us

About Little Voyage

We're a young travel company with a passion to unleash the traveller in you on an unforgettable journey. A voyage of many to explore the beauties of the world's most special destinations or explore the real potential of yourself. Through Little Voyages of our own, we believe that the paths we have travelled have been instrumental in shaping our present, and will continue to carve out our future. Each of us in the team throughout our travels and explorations can clearly recall the moments that have changed the course of our lives. We are explorers, not only of the Earth, but of our inner world.